GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:5432
ANSWERED ON:22.12.2000
EXPORT OF BASMATI RICE
AMBATI BRAHMANAIAH

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) Whether there is potential for exports of aromatic basmati rice to the middle east from India;

(b) Whether the Government have exploited this potential in full;

(c) Whether Saudi Arabia is the largest importer of aromatic Basmati Rice; and

(d) If so, the steps proposed to exploit this potential for export of aromatic basmati rice from India to the Gulf countries?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI OMAR ABDULLAH)

(a) to (c) Yes, Sir.

(d) : Some of the steps taken to increase the export of basmati rice to the Gulf Countries include conducting publicity campaigns, sending delegations abroad, participating in International trade fairs, inviting potential buyers and providing financial assistance to exporters for improving quality, packaging, brand promotion of products and for conducting market surveys.